

FOR THE LIFE OF YOUR BUSINESS

SCORE SE Wisconsin Presents a Business Workshop

Coming on:

**Thursday,
June 9, 2011
9:00am-Noon**

at the

**Milwaukee County
Research Park
Room 121
10437 Innovation Dr.
Wauwatosa, WI 53226**

**Fee: \$35 per person
\$20 for 2nd. person**

10 Secrets to Achieving Marketing R.O.I.

In challenging economic times, successful firms seek untapped growth opportunities. Waiting for the economic storm to pass is a recipe for business failure.

Participants in “10 Secrets to Achieving Marketing R.O.I.” will learn about efficient and effective methods to maximize their marketing R.O.I.

Presenter

Dave Gee is the CEO & Founder of Sales Sherpas, an integrated marketing firm. Dave also teaches marketing at the University of Wisconsin – Madison. Dave has been an innovator at various Fortune 500 firms including: Motorola, BellSouth, TDS and Humana.

Contact SCORE to find out about free and confidential counseling and about business workshops and seminars.

Review all of our workshops on our web site:
www.scoresewisconsin.org

HIGHLIGHTS You'll Learn to:

- Measure marketing results
- Implement testing techniques
- Take advantage of the shift from mass media to direct marketing
- Implement integrated marketing campaigns
- Utilize the web to maximize sales
- And more.....

To Register:

- Visit our Web Site:
www.scoresewisconsin.org
- Call: 414-297-3942

Mail Check To:
SCORE
310 W. Wisconsin Ave
Suite 425
Milwaukee, WI 53203

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