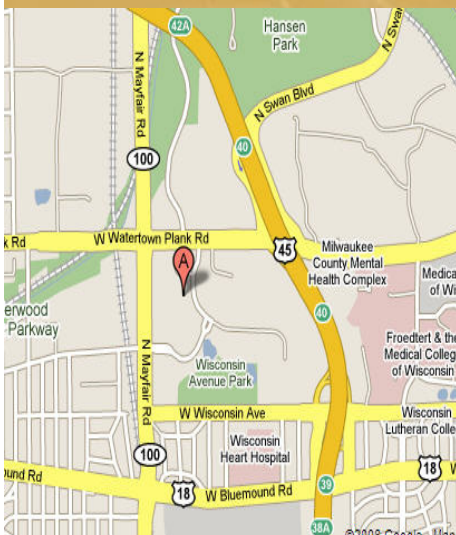


**SCORE SE Wisconsin
Presents a Business Workshop
Part of the Business Planning Series**

**Business Plan 102; How to
Write a Short Effective
Business Plan**

Coming on:
Saturday,
April 16, 2011
9:00 am-12:00 Noon
at the
Milwaukee County
Research Park
Room 121
10437 Innovation Dr.
Wauwatosa, WI 53226
Fee: \$35 per person
\$20 for 2nd. Person



To Register:

- Visit our Web Site:
www.scoresewisconsin.org
(Go to Workshops)
- Call: 414-297-3942
- Mail Check To:
SCORE
310 W. Wisconsin Ave
Suite 425
Milwaukee, WI 53203
Fee: \$35 per person
\$20 2nd. Person

A business plan is absolutely necessary for business success. It allows you to think through your business strategy and do “what ifs” without expending any money. If you require a loan for your business, a business plan is a necessity. It provides a concise structure to follow for a basic yet essential business plan. It will give you an understanding of what the planning process can provide you as a business owner. You will learn how to do financial “what ifs” to set financial parameters for your business.

This seminar is targeted at a start-up business or existing business that has not prepared a business plan.

Presenter:

SCORE workshops are presented by experienced SCORE instructors with extensive experience and knowledge of the subject matter.

Helping Small Businesses Succeed!

Contact **SCORE** to find out about free and confidential counseling and about business workshops and seminars.

SCORE services are provided to all without regard to race, gender, age, national origin or disability

Review all of our workshops on our website:
www.scoresewisconsin.org

HIGHLIGHTS

You Will Learn To:

- Prepare a meaningful business plan that will lead you to business success.
- Get comfortable with preparation of a business plan.
- “Exercise” and “listen” to your business plan.
- How to tackle the usually illusive tough marketing portion of your business plan.
- How to do financial “what ifs” to see the consequence to your business without laying out any money.

Register at

<http://www.scoresewisconsin.org/workshops.html>