

**SCORE SE Wisconsin  
Presents a Business Workshop  
Part of the Business Planning Series**

**Coming on:  
Saturday,  
September 25, 2010  
9:00am-Noon  
at the  
Milwaukee County  
Research Park  
Room 121  
10437 Innovation Dr.  
Wauwatosa, WI 53226  
Fee: \$35 per person  
\$20 for 2nd. Person**

**Business Planning 101;  
How to write a Business  
Plan**

A business plan is absolutely necessary for business success. It allows you to think through your business strategy and do “what ifs” without expending any money. If you require a loan for your business, a business plan is a necessity. It provides a concise structure to follow for a basic yet essential business plan. It will give you an understanding of what the planning process can provide you as a business owner. You will learn how to do financial “what ifs” to set financial parameters for your business.

This seminar is targeted at a start-up business or existing business that has not prepared a business plan.

**Presenter:**  
SCORE workshops are presented by experienced SCORE instructors with extensive experience and knowledge of the subject matter.

**Helping Small Businesses Succeed!**

Contact **SCORE** to find out about free and confidential counseling and about business workshops and seminars.

*SCORE services are provided to all without regard to race, gender, age, national origin or disability*

Review all of our workshops on our website:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)

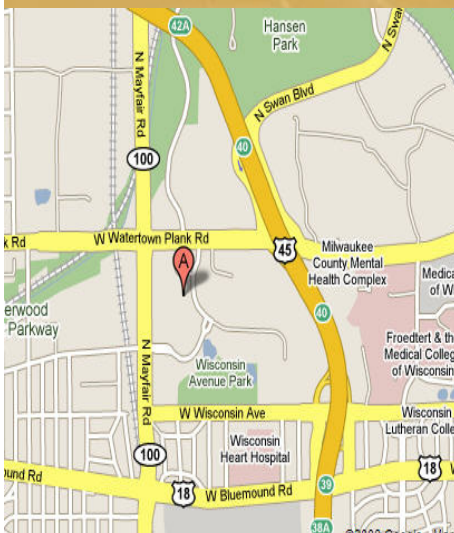
**HIGHLIGHTS**

**You Will Learn To:**

- Prepare a meaningful business plan that will lead you to business success.
- Get comfortable with preparation of a business plan.
- “Exercise” and “listen” to your business plan.
- How to tackle the usually illusive tough marketing portion of your business plan.
- How to do financial “what ifs” to see the consequence to your business without laying out any money.

**Register at**

<http://www.scoresewisconsin.org/workshops.html>



**To Register:**

- Visit our Web Site:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)  
(Go to Workshops)
- Call: 414-297-3942
- Mail Check To:  
SCORE  
310 W. Wisconsin Ave  
Suite 425  
Milwaukee, WI 53203  
Fee: \$35 per person  
\$20 2nd. Person