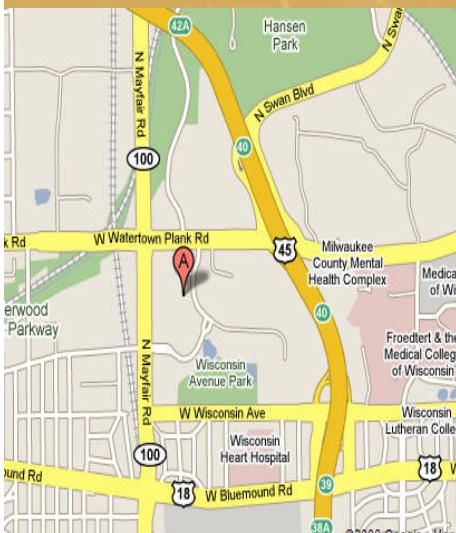


## SCORE SE Wisconsin Presents a Business Workshop

### Finance 101; Understanding the Basic Financial Statements

**Coming on:**  
**Saturday,**  
**June 4, 2011**  
**9:00am-Noon**  
**at the**  
**Milwaukee County**  
**Research Park**  
**Room 121**  
**10437 Innovation Dr.**  
**Wauwatosa, WI 53226**  
**Fee: \$35 per person**



#### To Register:

- Visit our Web Site:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)
  - Call: 414-297-3942
  - Mail Check To:  
SCORE  
310 W. Wisconsin Ave  
Suite 425  
Milwaukee, WI 53203
- Fee: \$35 per person**  
**\$20 2nd. Person**

Understanding and utilizing financial statements is a necessary skill for every business manager; it is especially critical during an economic recession. This workshop will add to your financial skills to allow you to improve the performance of your business.

This workshop is targeted at people who are looking to start or have started a small business, but do not have any financial experience.

SCORE workshops are presented by experienced SCORE instructors with extensive experience and knowledge of the subject matter.

#### Helping Small Businesses Succeed!

Contact SCORE to find out about free and confidential counseling and about business workshops and seminars.

Review all of our workshops on our web site:  
[www.scoresewisconsin.org](http://www.scoresewisconsin.org)

#### HIGHLIGHTS

##### *You will Learn:*

- Review the basics of financial statements.
- Pricing and the importance of understanding costs.
- Contribution margin and breakeven analysis.
- Why some businesses can be profitable but still run out of cash.
- How to build a budget and/or a forecast.
- Use financial tools to analyze business performance variances

[Register Now At](#)

[http://  
www.scoresewisconsin.org/  
workshops.html](http://www.scoresewisconsin.org/workshops.html)