

SCORE SouthEast Wisconsin

RESTAURANT ENTREPRENEURS

Information Resources

Wisconsin Restaurant Association ~ www.wirestaurant.org
800.589.3211 Madison WI

Handbook for Excellent Restaurant Operations (HERO)

National Restaurant Association ~ www.restaurant.org
800.482.9122 Washington DC

~ Dual Membership - ca. \$370/year ~

Information topics:

Starting a Restaurant Management	Starting a Bar Restaurant Marketing
Restaurant Design	Business and Financing Guides

BOOKS at your local bookstores [or AMAZON.COM]:

The Restaurant Start-up Guide: a 12 Month Plan
The Restaurant Planning Guide
Peter Rainsford & David Bangs

The Restaurant Business Start-up Guide
Paul Daniels, 2002

Restaurant Manager's Handbook
With CD Rom , D Brown, 2007

Running a Restaurant for Dummies
Garvey, Dismore, Dismore, 2004

Opening a Restaurant . . . Starter Kit
S Fullen, 2004

Restaurant Financial Basics
R Schmidgall, 2002

WEB SITES:

www.restaurantfunds.com
www.restaurantowner.com
www.virtualrestaurant.com
www.plan-a-restaurant.com

www.my-business-plan.com
www.bizstats.com

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