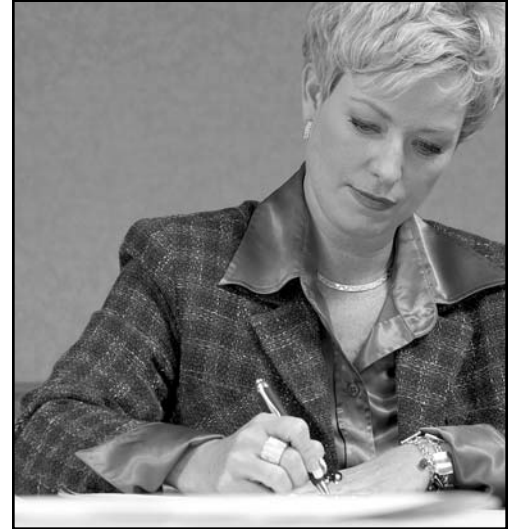


Small Business Center

Business Plan Express

Need to write your business plan right away, but don't have the time to attend a business planning course? **Business Plan Express (BPX)** is your quick, inexpensive solution for preparing a well-written plan using the Business Plan Pro (BP Pro) computer-based software program...all under the expert guidance of a business planning professional.

BP Pro is a simple business planning software program with a proven formula for success that makes writing a plan easier than ever...making it a snap! With BP Pro, you get the newest, most complete business planning tool available today. With easy to use templates, sample business plans and detailed instructions, the software walks you through the entire planning process before generating a complete, professional and ready to distribute business plan.



If you're an entrepreneur who needs to quickly develop a comprehensive business plan, **BPX** may be the solution you're looking for. Contact Small Business Center Manager Russ Roberts at 262.695.3468 or rroberts@wctc.edu if you have questions or would like to take advantage of the simple, 3-step **BPX** process:

Step 1: Schedule an individual or small-group coaching session with a business planning professional to learn the basics of writing a business plan, complete the BP Pro tutorial and walk away with a strategy for writing your plan.

Cost \$50 (Required service direct with provider)

Step 2: Write your plan at home after purchasing a discounted copy of BP Pro from the WCTC Bookstore (262.691.5304). Or access BP Pro at no cost in the Omni Tech open computer lab located on the WCTC Pewaukee campus, room C020 (262.691.5361). The lab is open to everyone including non-county residents.

Cost \$67 or \$0 (Required service)

Step 3: Submit your draft business plan to a business planning professional who will review it in detail and provide specific written recommendations for improvement...then guide you in putting the finishing touches on your polished, professional business plan.

Cost \$150 (Optional service through the WCTC Technical Assistance Program)