

Racine/Kenosha Business Workshops Spring 2012



SCORE low cost workshops are designed to build the skills that small business owners need to develop to survive in today's competitive environment.

SCORE workshops are presented by experienced instructors with real life experience and extensive business knowledge.

2012 Spring Workshop Schedule

Workshop Location:
Gateway Technical College
Center for Advanced
Technology and Innovation
Auditorium
2320 Renaissance Blvd.
Sturtevant, WI 53177

Map & Directions

<http://g.co/maps/6ny4v>

**Fee: \$35 per person
\$20 for 2nd. person**

To Register:

Visit our Web Site:

www.scoresewisconsin.org

**SCORE SE Wisconsin
414-297-3942
Free Business Counseling**

- **How to Write a Short Effective Business Plan.**
 - Saturday March 10, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop
- **Starting a Business; Readiness Assessment.**
 - Saturday March 24, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop
- **Building Credit and Obtaining a Business Loan.**
 - Saturday April 28, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop
- **Social Media**
 - Saturday May 12, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop
- **Creating an Actionable Marketing Plan**
 - Saturday May 19, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop
- **Understanding Basic Financial Statements**
 - Saturday June 2, 2012
 - 8:30 am Registration and Networking, 9:00 am-12:00 noon workshop

Review all of our workshops on our web site:

www.scoresewisconsin.org

Revised 2/16/12